



AFMI

AGRICULTURE AND FOOD MANAGEMENT INSTITUTE (UNIT OF MET)



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     [agrifoodworld](#)

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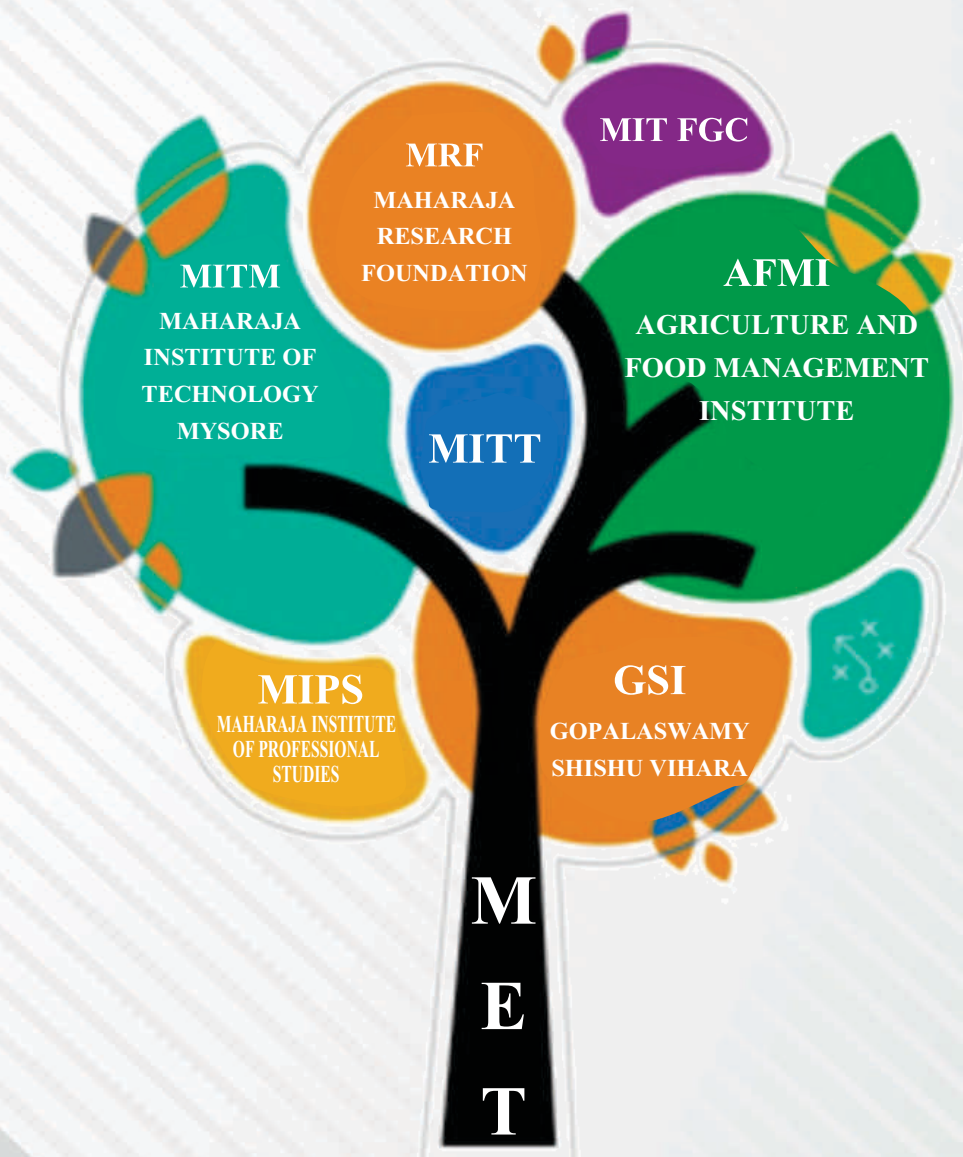


Maharaja Education Trust® Mysuru

Belawadi, Srirangapatna Taluk, Mandya - 571 477
Karnataka, India

AGRICULTURE AND FOOD MANAGEMENT INSTITUTE

www.afmiworld.in Email :info@afmiworld.in | 9620017272 / 9902927272



MAHARAJA EDUCATIONAL TRUST
Group of Institutions



President Message



I am very happy that you have chosen Agriculture and Food Management Institute (AFMI) to enhance your education and pursue your future career and goals. Our faculty and staff are dedicated to assisting you with quality academics and higher placement experience at AFMI. We are proud to offer a learning experience in the beautiful nature enriched campus surrounded by lush green fields. I am confident that you will take advantage of the many exceptional opportunities. Our Institute provides more specifically, quality academics and right placements.

Our mission at AFMI is your success, Whatever your goals may be, we are here to provide a high-quality education that supports your vision.

We strive for developing cordial relationships to make your college experience much more meaningful and prosperous, Maharaja Education Trust (MET) considers it as honor that you will be joining soon and becoming a member of the AFMI family. If I can ever be of assistance to you at AFMI please let me know.

Dr. Murali S
President-MET
Director - AFMI

GENESIS, VISION, MISSION & VALUES

Agriculture and Food Management Institute (AFMI) was established with a global perspective of assisting all the stakeholders of the Agri-Food business for effective and efficient management of their concern. We are the first and foremost Agri Food Management Institute in India to cater 'Pre farm to Post fork' requirement of the industry with integrated approach by providing. Hence the concept of AFMI was conceived to help the students to 'Soar to the top'.

VISION

To develop AFMI as a world class institution that grooms future leaders who can make a difference in agri food business for India and the world.

MISSION

Grooming future leaders to transform Agri food world through innovative courses and high quality learning pedagogy.

VALUES

- ☞ **Credibility :** We will abide by the Rules and Regulations to reflect honesty and integrity in our commitment to serve.
- ☞ **Discipline :** We will instill responsibility and professionalism by adopting firm, yet compassionate standards.
- ☞ **Innovation :** We will consistently progress by keeping abreast with the evolving changes in the Industry.

WHY AFMI

- ☞ First of its kind, AICTE approved Agri Business Management Programme with dual specialization in specific area of interest.
- ☞ Industry Oriented Curriculum
- ☞ Proficient and Experienced Faculty
- ☞ Innovative Digital Teaching Pedagogy
- ☞ Opportunity to Work on Consulting Projects with Organization during the Course
- ☞ Impressive and Dynamic Campus
- ☞ Top Recruiting Companies
- ☞ High Return on Investment (ROI)
- ☞ Impeccable Success Record
- ☞ Location in Mysore – The Cultural Capital of India



Class Rooms : Multimedia Projected AC Classrooms





Hostel :

The Hostel facility at AFMI Mysore, separate for girls and boys, is very unique- thanks to the lush greenery surrounding it and the spacious corridors leading to the rooms.

- ✎ The three sharing rooms
- ✎ Separate cots, study tables, and ward-robes.
- ✎ Fitted with energy efficient solar water heaters and with uninterrupted UPS power supply.
- ✎ A secure WIFI facility.
- ✎ Hostels have 24x7 security with bio-metric attendance.
- ✎ Hygienic Mess Facility inside the hostels.
- ✎ Modern Multi Station GYM.
- ✎ Indore - Outdore Stadium.
- ✎ Ambulance services in emergency.



CAMPUS INFRASTRUCTURE

- A versatile collection of Management, Agriculture, Food science, national and international periodicals
 - Digital Library Service: more than 4500 soft copies covering all Sub Sector and Management
-  One click Unique e resource accessibility exclusively for AFMI students.
-  Unlimited internet browsing and downloading facility
-  E-resources with (lecture videos / e-journals / e-books / e-question papers / e-notes/ e-project reports/ etc.)
-  Multimedia Centre: Equipped with IT infrastructure for teaching-learning process.



Conference Room

Well equipped seminar/conference hall for various programmes and interactions organized in the campus. Educative media projection through multimedia screens.



Sports



NSS



SFVP

AFMI's Street Food Vender Project (SFVP) - With a new approach in new Millennium Today street foods are on the rise but the safety factors affecting the health of the people are not properly taken care of. Keeping this into consideration, AFMI has taken up a project for Street Food Vendors in order to make them Model Food Processors.



We are proud of saying this that today AFMI Street Food Vendor Project (SFVP) with a new approach in new millennium has become a model Project for the nation.



ABOUT THE PROGRAMME

Post Graduate Diploma in Management (Agri Business Management) PGDM (ABM)

-2 years Full Time. A programme approved by the All India Council for Technical Education (AICTE), Government of India. AFMI is consistently innovating, improving and enhancing the practical relevance of the educational process in the system.

STRUCTURE :

The programme consists of 4 semesters. We offer credit, Non-Credit Courses with Class room Presentation & Assignment topics in each semester.

CORE COURSES:

- Four semesters of about 4-6 months each —two in each year of the programme.
- The core (compulsory) courses are covered in first three semesters.

Summer Internship Programme (SIP)

Compulsory twelve weeks long internship after 2nd semester (10 Credit)

Specializations

A Student opts for Multi Specialization Scheme.

- Total Number of Electives to be taken by a student is 48 credits in last two Semesters. The Electives, offered in the 2nd year, are of two categories:
 - Functional Area Specialization electives (FE) – One has to choose any two areas – Major & Minor.
 - Sector Specialization Electives (SE)- One has to choose any two areas – Major & Minor.
- Yoga and communication is part of the programme, which continues over two years.
- In 4th Semester, the SSC courses will be treated as seminar courses, where students also have to submit a report and internal evaluation will be done on the basis of that report. Students are allowed to visit industry or take some assignment in industry or attend the lecture organized by the institution for SSC.
- In an effort to continually update the syllabus, keeping the faculty interests and industry requirements, elective courses can be added or deleted from the list every year from the list of electives offered. Currently, more than fifteen electives are being offered from the various functional areas & sectorial areas.
- The degree will be awarded as PGDM-Agriculture Business Management.

Assessment & Evaluation Scheme

Each paper is allocated 100 marks. The distribution of marks will be as follows

Internal - 50

External - 50

| Components | Weightage |
|-----------------------------------------|-----------|
| Quiz | 10 |
| Mid Term | 25 |
| Case discussion/ Presentation/ Analysis | 10 |
| Viva | 05 |
| End Term | 50 |

However Internal marks distribution is based on decision of faculty



ADMISSION PROCESS :

The Admissions process involves the following:

1. Graduate or Post Graduate in Agriculture/ Food and allied disciplines.
2. The Bachelor's Degree or equivalent qualification obtained by the candidate.
3. Industry Sponsored Candidates.

Note : Candidates appearing for the final year bachelor's degree / equivalent qualification are also can apply.

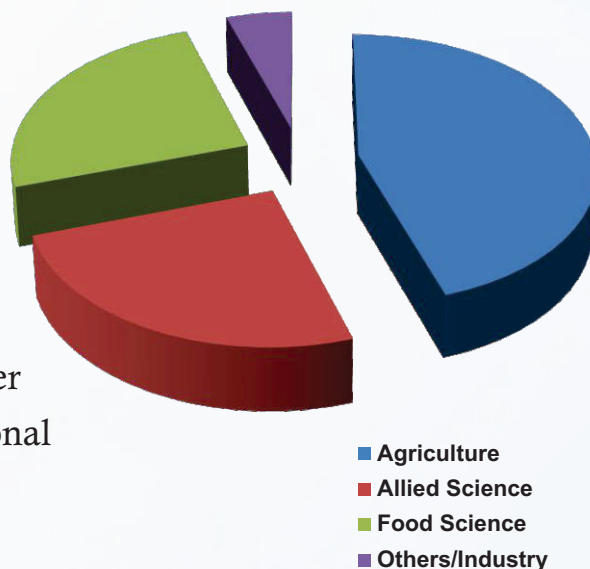
2. Selection Procedure:

- Written Examination

AFMI Entrance Test.

We also accept score in recent CAT/ MAT/ GMAT/ATMA/Manage/ IRMA or any Other Management Test held at either State or National Level.

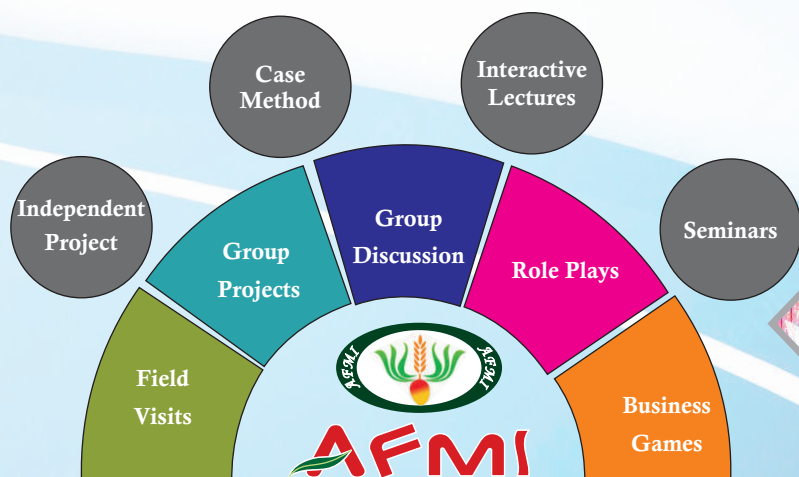
- Group Discussion and Personal Interview



Psychological and IQ Test

Psychological Test aims at measuring your attitude and social behavior.

IQ test aims to select the highest potential leaders with diverse backgrounds from an applicant pool of very talented shortlisted candidates.



• Why Recruiters Prefer AFMI

- AFMI differentiates itself on four fronts – an industry-focused curriculum, practical exposure, student driven activities and an expansive corporate interface ensuring management education in the true sense of the words. Two years at AFMI equip our students with the skills, knowledge and analytical mind-set required to identify and solve problems, effective communication skills to communicate these solutions, and sufficient practical exposure to create action plans and implement these solutions.

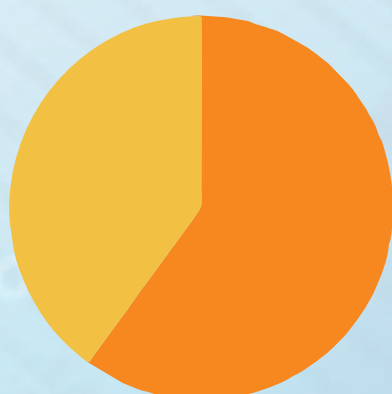
- AFMI built its reputation by the practical approach to teaching theory grounded in real-world application.

- AFMI 's flexibility to change curriculum as per industry requirement, inviting industry to have academic

participation, sending students for long time industrial training and providing in-house customized training to the students (as desired by a company after selection of students) have led many companies to be academic partners of AFMI and to chose AFMI for recruitment on priority. Our programme prepare you for managerial and entrepreneurial careers in Industry may be engaged in activities such as.

| Agri Input Sector | Agri Output Sector | Food Processing Sector | Allied Sector | Service Sector for Agri Food |
|-----------------------------|---------------------------|--------------------------|----------------------------------------|------------------------------|
| Seed Industry | Agriculture Industry | Grain Based Industry | Food Ingredient & Additive Industry | Market Research Firm |
| Fertilizer Industry | Horticulture Industry | Dairy Industry | Food Processing | Consultancy Firm |
| Animal Health-Care Industry | Animal Husbandry Industry | F & V Industry | Machinery Industry | Certification Body |
| Irrigation Industry | Aquaculture Industry | Meat & Poultry Industry | Food Retailing & Food Service Industry | Regulatory Body |
| Agri Machinery Industry | | Fish Processing Industry | | Banking, Insurance, NGO |
| Animal Feed Industry | | Confectionary Industry | | Government Bodies |
| | | Beverages & Others | | Education Institutes |
| | | | | Technical Research Firms |
| | | | | Export Import Houses |

Gender



■ Male ■ Female

Class Strength



OUR RECRUITERS



Area of Employments



- Marketing
- Supply Chain
- Procurement
- Finance
- Operations
- Quality, R/D



Faculty Page

The AFMI faculty members are some of the most experienced, qualified and recognized individuals in the field of agri and food business management. A perfect balance is maintained in the knowledge given to the students through the permanent faculty and the visiting faculty. As the permanent faculty look to developing the fundamentals in the student, the visiting faculty bring in the latest changes and information affecting the world outside.

The salient feature is that we have tried to take most of the visiting faculties from the industry only, as they have given their valuable inputs during design of curriculum. The list is long, however the name of few faculties are mentioned as below:

| Sl No | Name | Qualification | Expertise | Industry & Academic Experience |
|-------|------------------------|---------------------------------------------------|---------------------------------------------------|--------------------------------|
| 1 | Dr.Chandrasen V | Ph.D, [Enterprenuership] M.Com, B Com, | Finance and Accounting, Enterprenuership | 35 Years |
| 2 | Dr. Raju K H | Ph.D, MBA, BE | Operation Management | 18 Years |
| 3 | Dr.H S Sadathali Khan | Ph.D, M.Sc, B.Sc [Agri], [Food and Agriculture | Agriculture Marketing and Agriculture Business | 37 Years |
| 4 | Dr.Sudarshan Krishnan | Ph.D, M.Sc Food Technology | Food Technology | 35 Years |
| 5 | Dr.Murali S | Ph.D, M.Tech, BE | Computer Science and Information Technology | 28 Years |
| 6 | Dr. M Mahadeviah | M.Sc. (Food Tech), Ph.D | Food Science & Technology, Food | 50 Years |
| 7 | Mr.Sripathi | BE | Operation Management | 35 Years |
| 8 | Mr.Saurabha Sinha | PGDM, M.Sc [F.T] and B.Sc [Agri] | CTR, Food Safety and Quality Management | 20 Years |
| 9 | Mr. Vinayaka S. Angadi | MBA (UK), B.Com. | Agri Business, Strategic Management, Sales & | 16 Years |
| 10 | Dr.Md. Ameen Shariff | Ph.D, MBA [Finance] B Com | Finance , Marketing and HR | 16 Years |
| 11 | Mr. Sandana Krishnan | MBA | HR and Marketing | 15 Years |
| 12 | Mr.Amos | MCA | Management Information System | 15 Years |
| 13 | Mr.Filix | MBA | Internation Business and Marketing | 15 Years |
| 14 | Mr.Ravi B I | Masters in Economics, B Com | Economics, HRM | 11 years |

Expert View

Established in the year 2008, the Agriculture and Food Management Institute (AFMI) was designed as a industry centric and research -driven institute and has envisioned to inspire young minds and professionals who can ardently steer forward the ever-changing business landscape towards economic growth and social transformation. Building on this imperative, AFMI through its multi-pronged and holistic approach is grooming and handholding its students who in turn are redefining business paradigms and scripting new growth narratives, across various sectors. Today, AFMI attracts a number of confident, purposeful boys and girls every year and is moulding them into forward looking professionals and visionary thought leaders.

The class represents a breadth of diversity, a multiplicity of perspectives and expertise, along with a willingness to interchange ideas and concepts. We seek professionals from a range of industries, from marketing, finance to consulting, and tech to agriculture, food and many more.

For many professionals, getting a management degree seems like the next logical step to advancing their career. The benefits of management education are applicable regardless of your industry or area of professional focus. However, some individuals may wonder if it's worth it to pursue a management degree, given the commitment and expense involved. For those who plan to work in a managerial capacity, with reputed institutions, or who have entrepreneurial aspirations, a management degree can help build the leadership skills required to succeed in these arenas.

The benefits of pursuing management education with AFMI PGDM, specifically, are numerous. Over 98% of students are offered jobs and nearly 96% accept job offers at completion of course. In addition to a wider range of job opportunities and increased earning potential, AFMI PGDM can help you connect with a diverse group of professionals and become part of an extensive alumni network.

At AFMI, Teachers & Students thoroughly enjoy teaching and learning process. Faculties view their role in the classroom as teacher and mentor to their students. One of the strengths is to take complex business issues and clarify them in simple terms and focus on the application of those concepts in the world of business. They prefer a collaborative learning process where students engage in case analyses and class discussion. Teachers provide timely feedback to the students to reinforce learning. Conversely, the students also accept responsibility for their learning by being prepared for and participating in class. They develop and use the study skills necessary to be successful. The most effective motivation is internal rather than external. In other words the purpose of getting management degree is not to acquire only the tools that will help them solve the complex challenges awaiting them in the business world but they are also guided by a personal sense of purpose. Their unique personal narratives – combined with a strong moral compass – clarify which direction they want to take in their management studies. Then, when they enter the job market, they are more likely join a company that aligns with their individual purpose. This unlocks a sense of commitment and ownership within them that powers the company as a whole. This is the mantra for successful students at AFMI. If these purpose-driven AFMI students had chosen to start their own company, they are more likely to instill the same intention within their employees – one that is lasting and familial. Each employee feels a sense of connection that stays strong despite the setbacks that are inevitable at any startup.

Saurabh Sinha

Founder

Consultant, Advisor and Faculty of AFMI.

Information, Insight, Ignition to solve problems and achieving goals.

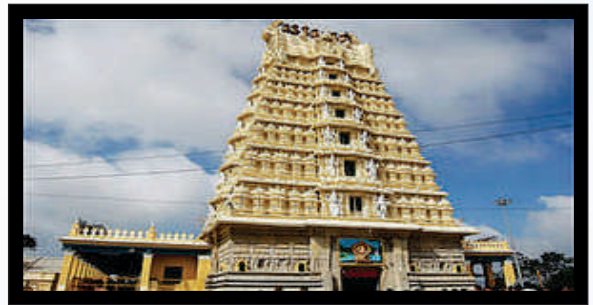
About Mysore



AFMI is situated at Mysore, snugly nestled in the midst of lush green hills with pleasant weather. Call it the 'Oxford of the East' or the 'Cultural capital of Karnataka', it is today's hotspot of commerce, culture and entertainment. Technological innovation is slowly becoming the city's forte and it is home to many global firms, international companies, central and state government units, research and development institutes and defense establishments. Prominent educational, training and research institutions on agriculture, food and rural development in close vicinity of AFMI are the Central Food Technological Research Institute (CFTRI), Defense Food research Laboratory, Mysore University and many others.

Mysore, capital of the erstwhile Wodeyar Kingdom is also known as the city of palaces. Located 770m above sea level, this picturesque city has pleasant weather. This charming city of palaces, hills and rivers also boasts a history of fine urban planning-Krishna Raja Wodeyar reign saw a number of improvements to the planning and infrastructure of the city under the able Dewans Sir M. Vishweshwaraya and Sri Mirza Ismail.

Mysore's must see list includes scenic places like Chamundi Hills, Brindavan Garden, Birds Sanctuary, Tippu Fort, Mysore Palace, to name just a few. There's loads of entertainment for your leisure hours. Fun and excitement welcome you at multiplexes which are popular with families as well as generation X. Moreover, the metropolitan city of Bangalore lies only a whisper away.





Is this college worth doing MBA/PGDM?

Reply to Ashutosh Maykarkar

Hritwk Anand
Guide-Level 11
2018-06-10 20:22:41

Hello,
Well, it is really a very different and unique college you have choosen. It really have a wonderful future ahead.
Yes, you could go for this collage. All the best.

D DurgaPrasad Yerub ... | PGDM in Agri and Food Business Management - Batch of 2019
Reviewed on 14 May 2018

4.6 ★★★★★ Placements 5★ Infrastructure 4★
Faculty & Course Curriculum 5★
Crowd & Campus Life 5★ Value for Money 4★

I am satisfied with the college faculty, staff, facilities, etc.

Placements: Placements were good for our seniors in the college. They got a minimum package of 3.6 LPA, and many of them placed in MNC companies. We had good internship programmes until now. Nearly ten members are in an internship in Adama India Pvt Ltd company w/ ^ s an MNC company from Israel.

Should I take admission in agriculture and food management institute, Mysore?

Reply to monalisha roy

A **AFMI Mysore**
Beginner-Level 1
2019-07-22 16:55:52
Thank you Abhishek

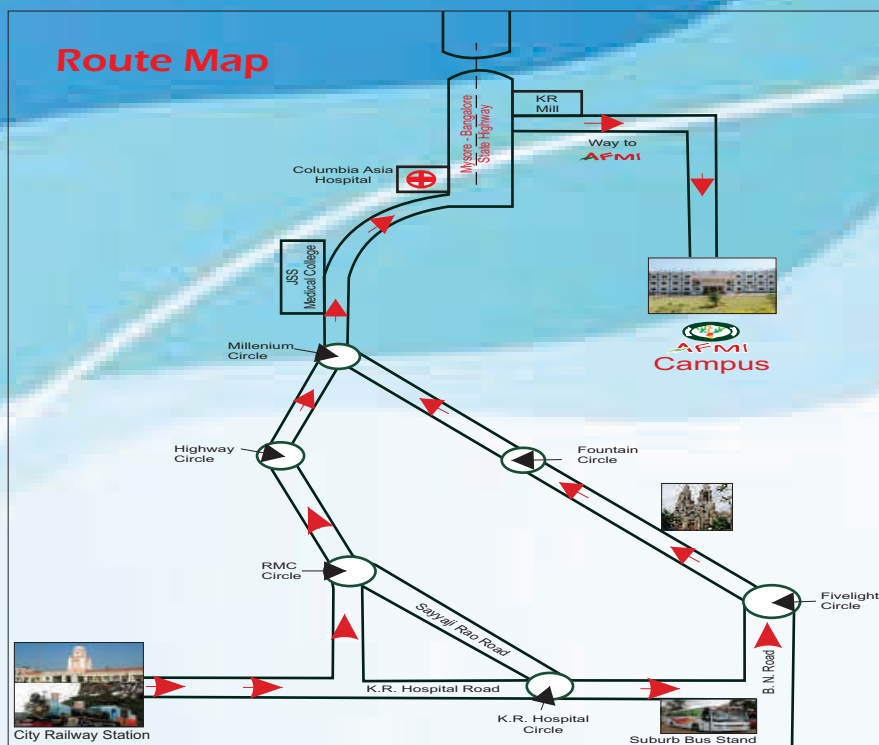
ABHISHEK K
Scholar-Level 17
2019-07-22 16:55:52
Yes, this is a good institute. You can take admission here.

S **Sandeep Reddy** | PGDM in Agri and Food Business Management - Batc...
Reviewed on 7 Feb 2018

5.0 ★★★★★ Placements 5★ Infrastructure 5★
Faculty & Course Curriculum 5★
Crowd & Campus Life 5★ Value for Money 5★

Absolutely satisfied, value of money.

Placements: The students are getting their placement which is a good thing in the college. The placement dependent on the knowledge of the students and 100% of the students getting placed. They will get packages around 3 to 7 LP, for abroad countries they are getting around 12 lakhs per annum. The roles offered to the student are assistant manager.



Campus:

Agriculture and Food Management Institute (AFMI)
MIT, Belawadi Village, Naguvanahalli Post,
Srirangapatna Taluk, Mandya District, Karnataka.
Pin Code: 571438

Contact Details

Mobile : 09620017272, 09902927272

E-mail : info@afmiworld.in | admissionafmi@gmail.com | admissionafmi@rediffmail.com

Visit : www.afmiworld.in



[agrifoodworld](https://www.youtube.com/channel/UCv3v3v3v3v3v3v3v3v3v3v3)